Bergdorf Goodman has collaborated with Gemfields, the world’s leading supplier of responsibly sourced colored gemstones, featuring a range of one-of-a-kind and limited edition pieces created by some of the world’s most inspiring jewelry designers. The collection celebrates the launch of Bergdorf Goodman’s new Jewelry Salon and highlights the use of Gemfields’ new cache of rare Mozambican rubies and Zambian emeralds.

Known for fostering talent and championing creativity within the jewelry industry, Gemfields is giving designers unprecedented access to its gemstones, enabling them to create a bracelet, ring, necklace, earrings or jewelry suite of their choice. Participating designers include David Webb, Federica Rettore, Glenn Spiro, Ippolita, Jamie Wolf, Kimberly McDonald, Lauren K, Loree Rodkin, Nikos Koulis, Paul Castagli, Paul Morelli, Pomellato, Stephen Webster, Sydney Evan, Sylva & Cie, Verdura, Yeprem and Yossi Harari.

The partnership marks the first time that consumers will have the opportunity to shop a range of unique jewelry featuring Gemfields’ colored gemstones in one retail location. The launch will coincide with the unveiling of Bergdorf Goodman’s new Jewelry Salon, which will include a specially detailed Viewing Room designed to further enhance the customer experience and provide a more intimate space for shoppers. The Jewelry Salon is part of the renewal of Bergdorf Goodman’s iconic ground floor and marks the luxury retailer’s most important renovation since the late 1990s.

‘The participating designers were thrilled to work with Gemfields, after seeing the incredible quality of their colored gemstones. The jewelry is undoubtedly spectacular and this collaboration is the perfect way to launch our newly renovated jewelry salon. We have transformed the 57th Street entrance into a grand gateway, further enhancing the world of jewelry at Bergdorf Goodman.’

ELIZABETH VON DER GOLTZ Bergdorf Goodman’s SVP GMM of Fine Apparel, Designer Sportswear and Jewelry
GEMFIELDS

Gemfields has been pioneering the cause of modernism in jewelry, continuously working with both young and established designers to create incredible jewelry in colored gemstones. Gemfields’ global launch was one of the single largest multi-designer collections created with colored gemstones in recent times. Gemfields’ association with Bergdorf Goodman marks a new era in creative jewelry-making with colored gemstones.

Gemfields is the leading supplier of responsibly sourced colored gemstones, with a focus on emeralds from Zambia and rubies from Mozambique. The company brings its gemstones to the market in a sustainable, consistent and transparent manner, with full disclosure of treatments being compulsory. This in turn allows jewelers who work with Gemfields’ polished gemstones to pass on their finished pieces of jewelry to customers with confidence.

‘Bergdorf Goodman is one of the most iconic jewelry retailers in the world, and the new salon is the ideal space to display our incredible new Mozambican rubies as well as our vibrant Zambian emeralds in truly extraordinary designs.’

IAN HAREBOTTLE  CEO of Gemfields
DAVID WEBB

Jackie Kennedy compared him to Cellini, the Duchess of Windsor said he was today’s Fabergé, and The New Yorker described him as ‘the creative meteor about town.’ Born in Asheville, North Carolina, David Webb was the go-to jeweler for society swans and Hollywood stars during the cultural revolution of the 1960s and ’70s. His signature animal bracelets and richly colored assortment of jewelry, all set in the warmth of his favorite yellow gold, has dressed many stylish women over the decades.

David Webb opened for business in 1948, in a small walk-up with just a few employees around the corner from New York’s Diamond District. By 1950, when he was just twenty-five, he had reached his first fashion summit: the cover of Vogue magazine. David Webb was the creative visionary behind every piece of jewelry made in his workshop, which produced bold and beautifully made jewelry under his watchful eye. Webb’s distinctive fine jewelry has always looked its best on the stylishly dressed, making it perfectly suited to the world of fashion. The guiding maxim behind his jewelry, ‘always modern’, is what gives him his ongoing fashion currency.

Necklace: 19.55 carats Zambian emeralds, 7.88 carats Mozambican rubies, 16.94 carats diamonds, black enamel in 18K yellow gold and platinum
"The inspiration that leads to my collections are the colors and combinations of unusual stones, the watery-gray color of the labradorite, which can have shades of peach, light blue and gold, depending on the reflection of light, assembled with the strong and well-defined red ruby. The effect of this combination reminds me of a Chinese dragon."

In 1994 Federica Rettore established her jewelry company in Milan, Italy. It's difficult to label Federica's style: this artist makes jewels with creative fancy, freedom of ideas and an eclectic use of materials, from the most precious to the most unusual. In more than twenty years of creative work, from her pencil and her restless aesthetic research, a multitude of unusual rings, earrings, bracelets, chains and pendants have been created.
GLENN SPIRO

‘It is and always has been about the stone. Everything we create is made to complement and respond to these rare and exquisite gems. They are Mother Nature’s great work; we simply place them in their proper settings and never more so than with this magnificent ruby.’

Born and educated in London, Glenn Spiro trained as a master jeweler in one of London’s finest workshops. Whilst there, he honed his skills and developed his appreciation for the rarest of gems and exquisite settings. He was later appointed as a Senior Director of Christie’s and International Specialist of their Jewelry Department. In 2001 he set up his workshop on Rodeo Drive in Beverly Hills. A second workshop and head office in Geneva soon followed and in recent years, in the heart of London’s Mayfair, the house of ‘G by Glenn Spiro’ was opened.

Renowned as the jeweler’s jeweler, for over thirty years Mr Spiro has discreetly acquired some of the world’s finest gems and, with the help of his team, has created jewelry masterpieces for the most discerning and knowledgeable collectors around the world. A true innovator and master of gemstones, Mr Spiro’s unique approach to combining unusual materials with nature’s treasures produces breath-taking, cutting-edge designs.

What sets Glenn Spiro apart is the impact his jewelry makes; often a riot of colored stones, the pieces may combine traditional precious metals with more innovative materials including titanium and carbon. The forms are bold and unexpected, yet have a calm balance of proportion and scale.
‘From its sensual precious stones and untamed contours, Ippolita articulates the spirit of passionate women with an undeniably feminine power. In the legacy of Italian handcrafted artistry, Ippolita is a call to adorn oneself in the intimate beauty of nature with style-making details that offer a sensual expression of true individuality. More than an accessory, Ippolita is the outfit, dressing you for life.’

An artist first and a designer second, Ippolita studied sculpture and ceramics for five years at the prestigious Istituto d’Arte in Florence. There she learned technique and an appreciation for the essential balance between creativity and craftsmanship. Largely inspired by the sculptor Henry Moore, Ippolita develops sculptural pieces for every collection. The personal touch of body-imprinting in clay delivers the sensual, feminine detail that is a signature of her work. A perpetual student, Ippolita continues to seek out craftspeople wherever she travels, finding inspiration in the journey from raw material to something beautiful.
Both ballet and jewelry depend on elegant movement and a deep appreciation of beauty. Ultimately, like true style, these studied details should look completely effortless.

Jamie Wolf spent ten years as a ballet dancer and ballet influences her design aesthetic. She believes jewelry is an aesthetic form of feminine expression and the beauty resides in the finest details. Her aim is to translate this femininity and detail into the chicest of pieces. Each season her collection pulses with this intent, working with what is classically beautiful with a sophisticated edge. The result is a balance between luxury and utility, a collection that is stunning and wearable.
The inspiration behind my Gemfields collection is the beautiful emeralds and rubies they have provided. I really believe in letting the natural material be the “star” of each piece and to create interesting, bespoke and unique ways in which to highlight their organic beauty. I wanted to create pieces that were in line with my current collection and brand DNA, but featuring beautiful unique natural Gemfields gemstones.

Kimberly McDonald launched in 2007 in New York City, following Kimberly’s career as a curator of private clients’ fine jewelry collections. Composing collections left a mark on her, sparking the creation of a brand where every one-of-a-kind piece carries a story and invites connection.

Connection is a hallmark of the Kimberly McDonald brand: connection between the owner and a piece, between Kimberly McDonald and trusted suppliers, between the company and the planet. Kimberly’s love of all things natural is more than a foundation for her work as a designer: sustainability is integral to the brand’s existence.
Earrings: 1.7 carats Zambian emeralds, .48 carat diamonds in 18K yellow gold
Ring: .42 carat Zambian emeralds, 1.5 carats diamonds in 18K yellow gold
Necklace: 1.53 carats Zambian emeralds, .21 carat diamonds in 18K yellow gold
Necklace: .18 carat Zambian emerald, 1.52 carats diamonds in 18K yellow gold

Earrings: 2.25 carats Mozambican rubies, 2.88 carats diamonds, .38 carat pink sapphires in 18K white gold with black rhodium finish
Earrings: 2.09 carats Mozambican rubies, .63 carat diamonds in 18K reclaimed white gold
Earrings: 14.74 carats Zambian emeralds, crystal opals, 1.72 carats diamonds in 18K rose gold and 18K white gold with black rhodium finish
Ring: 14.91 carats Mozambican rubies, .72 carat diamonds in 18K yellow gold
Ring: 4.67 carats Mozambican rubies, 1.65 carats diamonds in 18K white gold with black rhodium finish
Ring: 1.98 carats Mozambican ruby in 18K rose gold
Ring: 4.04 carats Zambian emerald in 18K gold
LAUREN K

“Our Aria ring is reminiscent of the glamour days of old Hollywood. Impossible to label, it is both uptown sophisticated and downtown chic. Our jewelry is designed to be worn by women every day. Our collection features an extensive collection of gemstones and styles, from classic to edgy, so that each woman can find pieces that speak to her individual sense of style. The vast majority of the collection is one-of-a-kind, making many of the pieces unique and special, with a “bespoke” feel.”

Lauren Kessler is a fourth-generation jeweler. In the last decade she has carved a niche for herself in the prosperous family business N. Zaidens Co. (a leader in fine jewelry for over a century) with her eponymous line Lauren K. Intensely feminine with graceful details, the pieces are hailed as ‘modern-day heirloom jewelry.’ From rose-cut antique-inspired rings and diamond pendants to drop earrings and hand-hammered gold, the extensive line offers a substantial mix of fashionable designs with timeless appeal.
LOREE RODKIN

'**My personal style is rock and roll with a twist.'**

Born in Chicago, Loree Rodkin was raised on a heavy diet of aesthetics. Loree’s passion for making jewelry landed Elizabeth Taylor as her first client. Since those early days Rodkin has gone on to design intricate pieces for icons such as Madonna, Steven Tyler, Elton John, Cher and countless others. She also had the honor of designing First Lady Michelle Obama’s inaugural jewelry; those pieces now reside in the Smithsonian’s permanent collection.

Rodkin’s attention to detail is what you first notice in her handmade couture pieces. Her unique use of diamonds, platinum, gold and precious stones are inspired by her world travels.

Today, many of Loree’s forward-thinking designs grace her growing fine jewelry business empire, which has expanded to fragrance, handbags and eye couture.
NIKOS KOUlis

‘I like unsafe choices: through their unexpected combinations, all pieces evoke sentiments and a fascinating interplay between timeless and new.’

The Gemfields pieces are part of Oui, Nikos Koulis’ first integrated bridal collection. The collection consists of rings, pendants and earrings with white and yellow diamonds, combined with emeralds and enamel, which is used as the designer’s signature touch.

Oui, previewed for the first time at Baselworld 2015, made an instant sensation among media representatives and field experts for its distinctive character, creative freshness and exceptional quality of stones. Koulis responded to the challenge of bridal staples by putting his own contemporary twist on the language of traditional jewelry design. Nikos Koulis received the Couture Design Award 2015 in the Bridal Category for an Oui engagement ring and his collaboration with Gemfields further grows the dynamism around Oui.
PAOLO COSTAGLI

‘My collection marries my Italian heritage and New York City edge, creating distinct designs of the highest quality.’

The Valentina collection is named after Paolo’s first love, a Florentine girl named Valentina. He remembers her as always cheerful, bright and polished, both in appearance and manners. Her beauty is translated into jewelry with multiple layers of sparkle. In 1989, upon Costagli’s graduation as a gemmologist, he chose to follow his passion for gemstones by going to Colombia to start his career in the gem industry, spending several months digging in the fabled emerald mines of Muzo and Coscuez. Paolo eventually joined a major emerald exporting company as chief buyer, in charge of selecting and cutting rough emeralds.

After almost three years of this training Paolo decided to move to New York to immerse himself in the colored gemstone, diamond, and jewelry market. In 1995, Paolo began working on his one-of-a-kind jewelry collection, marketing it through major auction houses around the world. The scrutiny and the quality control his creations underwent in order to be selected for international auctions were such that he was able to reach a rare refinement in jewelry manufacturing.

Earrings: 11.44 carats emeralds, 5.67 carats diamonds in 18K white gold
Ring: 3.78 carats emerald, 2.45 carats diamonds in 18K white gold
Paul Morelli

'As with most of my designs, the woman who will be wearing it comes to mind first. These pieces specifically came from what I interpret 1920s Miami Art deco lifestyle to be, told through my voice. I am continually inspired by independent American women, women who define luxury in their own terms. While my wife Anne is my ultimate muse, in classic terms Katharine Hepburn and Lauren Hutton come to mind, in modern terms Sarah Jessica Parker and Rihanna (both of whom we've worked with). I'm always inspired by the independent women I meet who have been collecting my jewelry over the years.'

The Fine Jewelry House of Paul Morelli was born from a culturally vibrant and artistic family tradition of theater and handmade costumes. Founded in the early 20th century, in what was then the Philadelphia Theater District, the Morellis became the country's premier company for handmade, high quality and one-of-a-kind theater garments.

In the late 70s, the family's heir apparent, Paul Morelli, followed his passion for art, intricate detail, fine jewels and metallurgy, and transformed the family operation into a fine jewelry business.

Today the House of Paul Morelli, under creative director Paul Morelli, designs and creates a unique and broad range of luxury fine jewelry from made-to-order, through timeless classics, to signature pieces reflecting current influences.

Ring: 6.22 carats Zambian emerald, 4.12 carats diamonds in 18K white gold
Ring: 1.83 carats Zambian emerald, 1 carat diamonds in 18K white gold
POMELLATO

‘Ruby is the most sensual nuance of red and red is the color of passion. The brilliant stones become sensual hoop earrings and a voluptuous bracelet, all set in rose gold to enhance the color of this precious stone. Those pieces are made for capturing looks, in the most feminine of all games, the game of seduction.’

Pomellato was founded in 1967 by Pino Rabolini. Heir to a family of goldsmiths, Rabolini was the first to introduce the philosophy of prêt-à-porter into the world of jewelry, bringing a strong distinctive identity to the brand, thanks to which Pomellato soon became renowned on the Italian market and across the rest of the world.
‘The Magnipheasant Collection is inspired by Britain’s one and only large exotic bird, the sporting pheasant. The marquise cuts create a stylised plumage. The ring from this collection spans the whole hand. The earrings are ruby at the front, with diamond worn behind the ear but still visible, and adding to the glamour. The second pair of earrings is inspired by the art deco architecture of New York.’

Stephen Webster, the London-based luxury jewelry brand internationally heralded for its exquisite and cutting-edge designs, continues to flourish under its founder and creative director, Stephen Webster. Taking inspiration from music, fashion, literature and art to produce contemporary, bold and glamorous collections, this unique approach to fine jewelry has been some forty years in the making.

Earrings: 12.09 carats Mozambican rubies, 1.07 carats diamonds in 18K white gold
Ring: 11.21 carats Mozambican rubies, pavé-set diamonds in 18K white gold
Earrings: 18.13 carats Mozambican rubies in 18K white gold
SYDNEY EVAN

‘When Bergdorf’s reached out to me with the Gemfields project, I was thrilled as I knew Gemfields is a leader in responsibly sourced colored gemstones. I’ve always adored rubies and re-imagined some of my signature designs, such as the iconic “love” necklace and protective “evil eye”, using Gemfields’ amazing gemstones. Knowing the history of Gemfields and the labor of love and responsible ethics that goes into their mining, I thought these two symbols were a fit on a spiritual level.’

The highly acclaimed fine jewelry collection Sydney Evan was founded by Rosanne Karmes in Los Angeles in 2001, with one pavé diamond horseshoe necklace. True to her personal philosophy and values, Karmes dedicated Sydney Evan to her family and named the collection after her two children Sydney and Evan, as well as her father SY. Fourteen years later, the line has grown from a handful of styles to become one of the most coveted fine-meets-fashion jewelry collections worldwide.

Always on the forefront of the next big trend, Karmes’ creativity infuses her love of travel, the arts and culture with her California-chic design aesthetic to ensure a constantly evolving and desirable collection. The success of the Sydney Evan brand can be attributed to Karmes’ ability to unite her deepest source of inspiration, reflecting timeless concepts of spirituality, sentiment, and personal expression. Her pieces celebrate the uniqueness of our lives, with strong roots in family, protection, love, luck and good fortune.
SYLVA & CIE

‘I wanted to create pieces that evoked the past. I drew my inspiration from men’s and women’s jewelry of the Georgian era; I wanted the ring and bracelet to be important in scale but still have an understated appeal, casual, edgy and somewhat androgynous.’

Born in Lebanon and raised in Paris, Sylva’s passion for jewelry began at a young age and she received training on a craftsman’s bench under the guidance of her father, who worked in production for European jewelry houses. Sylva & Cie officially launched in Los Angeles in 2007.

Developing at least one new piece of jewelry every day, fine jewelry designer Sylva Yepremian creates stunning, one-of-a-kind designs. Sylva’s collection is designed with a variety of precious stones and metals. She is infatuated with the richness of color found in rubies and emeralds, and the amazing dimension of rose-cut diamonds. She also incorporates other materials such as fossilized mammoth, ancient coins, hand-carved opal, jade and brilliant citrine. Sylva pairs these rare finds with 18K gold to create an impactful, yet harmonious design.

Ring: 11.29 carats Mozambican rubies in 18K yellow gold and oxidized sterling silver
Bracelet: 14.44 carats Mozambican rubies in 18K yellow gold and oxidized sterling silver
Fulco di Verdura was a master of color and contrast. His Cascade earrings, designed in the mid-1960s, were no exception. Bold and flirtatious, they broke the rules of conventional design with their unexpected color combinations. To celebrate the opening of Bergdorf’s Fine Jewelry Hall, Verdura has created a stunning pair of Cascade earrings using rich Gemfields emeralds set in brilliant contrast to white diamonds. This Cascade earring, a Bergdorf exclusive, will continue Verdura’s tradition of using exceptional gemstones to create elegant jewelry for any occasion.

NICOLò LANDRIGAN  President, Verdura

Today Verdura is known amongst modern style-makers such as Carolina Herrera, Sofia Coppola, Aerin Lauder and Brooke Shields. The list of Verdura’s historical clients reads like a Who’s Who of Hollywood giants and great collectors: Orson Wells, the Baroness de Rothschild, Vivienne Leigh, the Duchess of Windsor, Samuel Goldwyn, Diana Vreeland, Cary Grant, Tyrone Power, Marjorie Merriweather Post, Alfred Hitchcock, Mona Bismarck, Cole and Linda Porter, Marlene Dietrich, Joan Crawford, Katharine Hepburn, Humphrey Bogart, Rita Hayworth, Loretta Young, Jack Benny, Henry Fonda, Douglas Fairbanks, and even Andy Warhol.

Private families also considered themselves patrons of Verdura’s work, with names recognized on both sides of the Atlantic: Whitney, Mellon, Rockefeller, Fellows, Astor, Ford, Paley, Roosevelt, Niarchos, Crespi, Ryan, Luce, Harriman and Agnelli.

Earrings: 29.57 carats Zambian emeralds, 10.56 carats diamonds in 18K yellow gold and platinum.
YEPREM

‘As is well known, Yeprem has an individual flow and creative heart that beats on its own. The sole thought in mind when coming up with this new design is the Yeprem woman who will wear it. This piece confectioned under our care is considered a sculptural complement to a woman’s body, one that accentuates her curves and reveals her vibrant personality and feminine sensuality. The two handpieces are a colorful variation that add a twist to the simplicity of the monochromic designs. Carrying the similar Yeprem spirit in their bright stones, these pieces are an extension of a woman’s body, identifying those who dare to be distinctive.’

Founded in Beirut, Lebanon in 1964, Yeprem is positioned internationally as one of the most progressive brands in the realm of the jewelry industry. Inspired by a golden bracelet bestowed by his mother, which was intended to provide him and his family a brighter future, Lebanese-Armenian Yeprem Chakardemian established his own jewelry brand.

By offering intricate jewelry pieces of the very highest quality, Yeprem’s creations are a woman’s lifetime companions, evoking at once her vibrant personality and feminine sensuality. Over the past year, the brand’s 50th anniversary, Yeprem has marked its ever-growing elegance by taking Hollywood by storm.

Handpiece: 6.1 carats Mozambican rubies, 10.52 carats diamonds in 18K white gold
Handpiece: 3.5 carats Zambian emeralds, 10.71 carats diamonds in 18K white gold
YOSSI HARARI

‘The design I picked for this exciting project is from my latest collection, “Lace Pavé” which was inspired by a recent trip to India. I found myself mesmerized at the craftsmanship and the ability to make you feel as if you were looking at warm flowing lace in a cold marble engraving. In these specific pieces, I used classical cushion-cut emeralds that ignite feelings of contemporary elegance, while the black rhodium gold keeps the collection edgy and young.’

Yossi Harari is the master of timeless jewelry – effortlessly melding exotic and modern, whimsical and chic. With an atelier in Istanbul and a gallery in Tel Aviv, his design process is fully informed by the spectacular architecture and landscape of both cities. Honing his craft in the rich hue of 24K yellow gold, Yossi Harari’s jewelry now includes a versatile range of metals, gemstones and finishes. Designed to be worn layered, with a sense of easy luxury, each piece is in fact made by hand – each clasp, each bead and each bezel – entirely without the use of molds or castings. This human touch instils the feeling of history inherent in every piece.
Ring: 2.1 carats Zambian emeralds in 18K black gold
Bracelet: 3.15 carats Zambian emeralds in 18K black gold
Earrings: 1.25 carats Zambian emeralds in 18K black gold
Bracelet: Zambian emerald pavé in 18K black gold